

# FM RADIO BROADCASTING

Business  
Opportunity  
in  
Saudi Arabia

DAB+ Technology

FMR25





## VISION 2030

Saudi Arabia earmarked SAR 3.3 billion to promote private sector investment in creative and entertainment sector.





# OPPORTUNITY

"A Unique Opportunity  
to Co-Own Indian  
Language FM  
Broadcasting Company  
in Saudi Arabia!"





# LICENSED TO BROADCAST

"Licensed to Broadcast Four Indian Languages Across Eight Major Cities in Saudi Arabia!"





## FOUNDER KEYMAN

"The key individual is a Saudi Arabian national, serving as a senior executive in the Saudi Arabian Broadcasting Corporation."



# KEYMAN ADVANTAGE

- Priority allotment of government radio campaigns to the FM company.
- Competitive airtime tariffs.
- Allocation of FM radio campaigns in IOC member countries.
- Allocation of international FM radio campaigns promoting Saudi Arabia and its tourism.





# PROJECTED REVENUE & PROFIT

(Per month - Riyadh region)

- Gross Revenue: 1.6 Million SAR
- PAT: 1 Million SAR

Note:

Breakeven can be achieved in the first year through the revenue generated by a single station (Riyadh) out of a total of eight stations.





# VALUATION & INVESTMENT

- 2 Million USD - Current Valuation
- 25% equity sale for 1 Million USD





# ADVANTAGE EARLY BIRD INVESTOR

- Early investment at a lower valuation
- Part own - eight radio stations
- High return on investment





CONTACT

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